

## Voluntary Action Leeds, Media Pack 2012

### Advertising to the Third Sector in Leeds

Voluntary-Action Leeds (VAL) sends a twice monthly E-News bulletin, publishes a quarterly newsletter 'Voluntary Action Leads' and advertises sector jobs online, all aimed at the Third Sector in Leeds.

	<b>VAL Members*</b> (inc. VAT)	<b>Voluntary Sector</b> (+ VAT)	<b>Statutory/Commercial</b> (+ VAT)
<b>E-News Right-hand Column Adverts</b>			
6 months (minimum)	£180	£240	£360
12 months	£300	£420	£600

Price includes set-up (maximum 2 revisions). Adverts are 180(w) x 230(h) pixels, maximum 3 colours displayed in the right-hand column of the E-News. The E-News is sent out twice a month.

<b>E-News Featured Items (news, events, jobs)</b>			
Per Item	£50	£75	£100

Items featured as the first story in the E-News, maximum 100 words including website link.

<b>Newsletter Adverts</b>			
1/4 page	£50	£75	£100
1/2 page	£90	£135	£180
Back page	£170	£255	£340

<b>Loose Inserts in Newsletter (600 required)</b>			
First A4 sheet	£60	£90	£125
Additional sheets	£20	£25	£35

<b>Website and E-News Job Adverts</b>			
Per Job	Free	£60	£120

Jobs appear in the E-News where the application deadline makes it possible. Submit details online: [www.val.org.uk](http://www.val.org.uk)

\* For VAL membership information contact Maxine Woods on 0113 297 7925, email [maxine.woods@val.org.uk](mailto:maxine.woods@val.org.uk) or visit: [www.val.org.uk/page/membership](http://www.val.org.uk/page/membership)

<b>Newsletter Deadlines 2012</b>			
<b>Edition</b>	<b>Advert/Copy Deadline</b>	<b>Loose Insert Deadline</b>	<b>Publishing Date</b>
Spring 2012	6 February	22 February	24 February
Summer 2012	7 May	30 May	1 June
Autumn 2012	6 August	29 August	31 August
Winter 2012	5 November	28 November	30 November

**To advertise visit [www.val.org.uk](http://www.val.org.uk), call 0113 297 7945 or email [communications@val.org.uk](mailto:communications@val.org.uk)**