

Voluntary Action-Leeds, Media Pack 2010/11

Effective advertising to the Third Sector in Leeds

The Voluntary Action-Leeds (VA-L) newsletter, **Voluntary Action Leads**, is:-

- Essential reading for over 600 organisations in the sector – our readership survey shows that on average each copy is read by five people.
- The only regular city-wide round up of funding, volunteering, employment law and small groups information.
- 12 pages, full colour (see schedule below).

VA-L E-News

VA-L sends a twice-monthly E-News bulletin, to over 1,400 subscribers. We carry feature adverts in the E-News, with prices starting at £50. To subscribe visit www.val.org.uk - it's free.

Job Adverts

Advertise your job vacancies on the VA-L website. **Job adverts are free for VA-L members.** Prices start at £60 for non-members. Visit our website for details.

To advertise visit www.val.org.uk, call 0113 297 7945 or email communications@val.org.uk

Newsletter Rates

discounts are available for booking multiple adverts/inserts over the year

Adverts	VA-L members*	Voluntary sector	Statutory/Commercial
Quarter page display	£50	£75	£100
Half page display	£90	£135	£180
Full page	£170	£255	£340
Loose Inserts (600 required)			
First A4 sheet	£60	£90	£125
Additional sheets	£20	£25	£35

* Free membership is available to voluntary, community and faith groups in Leeds with an annual income below £20,000. For groups with an income above £20,000, there is a tiered membership fee based on your organisation's income, starting at £35 per year. For VA-L membership information please contact Maxine Woods on 0113 297 7925 or email maxine.woods@val.org.uk.

2010/11 deadlines

we accept artwork in a variety of formats – contact us for more information

Edition	Advert/copy deadline	Insert deadline	Publishing date
Autumn 2010	12 August	25 August	27 August
Winter 2011	18 November	1 December	3 December
Spring 2011	10 February	23 February	25 February
Summer 2011	12 May	25 May	27 May